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Dear Friends,

As we prepare this 2010-2011 Annual Report and welcome the new calendar year of 2012, our greater school community has an opportunity to reflect on past accomplishments and to regard the future with much anticipation. This is an exciting time for Plano ISD by way of opportunity and transformation.

January 2012 marks the end of my leadership with the district after seventeen years of service. So much has happened during my time with Plano ISD. It has been my privilege to manage the school district throughout a time of continued rapid growth. During my tenure, we opened thirty-three facilities including the district's Early Childhood Schools, two special program centers, the Bird Education Center, Kimbrough Stadium and McMillen High School which opened this school year. With our enrollment reaching 55,000 and as we've kept up with our community's growth and progression, we've continued to support the district's two overarching goals: ensuring continued improvement in student learning and ensuring the efficient use of financial resources.

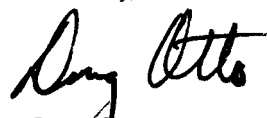
In the past year alone, as you will read in the pages to come, our students, staff and campuses made remarkable strides in educational and instructional achievement and are exemplifying through their actions this year's district theme, "Learning by Design." As we celebrate our achievements and focus on the future, we commend our community members who came together with district administrators this past year to research and plan for Plano ISD's first academy. This collaborative approach yielded plans for an innovative high school that combines project-based learning with rigorous coursework and adds digital arts to a science, technology, engineering and math (STEM) curriculum.

Our success this and every year can be greatly attributed to staying true to our mission and vision and remaining future focused. With a mission to provide an excellent education for all students, Plano ISD embraces certain visionary principles and premises that form the foundation of public education.

The Plano ISD Board of Trustees is taking into account these very principles as its members work together to manage a thorough search for a new superintendent of schools and identify shared priorities among district leaders, students, parents and the community at large.

I am grateful to the school board, administrators, faculty and staff of Plano ISD for working with me to keep our district in the forefront of public education. I am proud of our teamwork for excellence in education. Plano ISD boasts the very best teachers in the nation, an extremely involved parent community and an abundantly supportive business community—all working in the best interest of our students. This is the perfect formula for achievement and I look forward to remaining an ever watchful admirer of Plano ISD's future successes.

Sincerely,



Doug Otto
Superintendent of Schools



We envision schools where all children succeed, feel safe and their curiosity is cultivated. We see schools that foster a sense of belonging and community and that inspire collaboration. We see learning standards that challenge and intentionally designed experiences that delight students, develop their confidence and competence and cause every child to value tasks that result in learning. Ultimately, we see schools and related venues that prepare all children for many choices and that give them the tools and attitudes to contribute to our democratic way of life and live successfully in a rapidly changing world. *(Public Education Visioning Institute, "Creating a New Vision for Public Education in Texas")*



MISSION STATEMENT

The mission of the Plano Independent School District is to provide an excellent education for all students.

VISION STATEMENT

Participating in Plano ISD schools empowers students to be able to adapt to new learning opportunities throughout their lives, collaborate with, and contribute to, the global community and to be creative and disciplined in their thinking.

PRINCIPLES & PREMISES

- The principles and premises we embrace are:
- A digital learning environment
 - New learning standards
 - Assessments for learning
 - Accountability for learning
 - Organizational transformation
 - Balanced and invigorated state and local partnerships

DISTRICT GOALS

- Ensure continued improvement in student learning
- Ensure efficient use of financial resources/budgeting