



Alternate Innovative Course Application 2008-2009

Instructions:

1. If you are applying for one the courses listed [here](#), complete this application in place of the regular Innovative Course Application.
2. Obtain the approval of your local board of trustees prior to submitting your application.
3. Submit your application via email as an attachment. Use "Alternate Innovative Course Application" as your subject line, and address the email to curriculum@tea.state.tx.us. **Submit your 2008-2009 application between September 1, 2007 and January 30, 2008.** Expect a receipt confirmation within 5 business days.

Name of applying district or organization: **Plano Independent School District**

Complete mailing address: **2700 West 15th Street, Plano, TX 75075**

Contact person: **Melanie Kelley**

Contact person's email address: **Melanie.Kelley@pisd.edu**

Contact person's phone number, area code first: **469-752-8198**

County District Number (if applicant is a Texas school district): **043-910**

Superintendent (if applicant is a Texas school district): **Douglas Otto**

Date of local board of trustees' approval of this innovative course application (if applicant is a Texas school district): **January 15, 2008**

Name of innovative course(s): **Sports and Entertainment Marketing (SPORTSMK)**

(Only if this is an application for multiple levels of the same course may multiple course names be listed here. For example, an applicant may apply for approval of Latin Literature I and Latin Literature II with one submission.)

PEIMS code: **N1242044**