



February, 2005

Dear Area Business Leader:

Annually, the largest and most prestigious event in the Plano Independent School District is the Teacher of the Year gala. More than 1,500 parents, teachers and community members support the district as we honor and celebrate our outstanding teachers. It is at this annual event that we announce the elementary and secondary Teachers of the Year.

We are seeking your support of this very special event and hope that you will provide a generous gift or gift package. Because of the support of community partners like you, last year, we were able to present each of the district's more than 120 experienced and beginning Teachers of the Year with an attractive gift package.

This year the nominees for Teacher of the Year and Excellence in Teaching Award candidates will be recognized at a gala banquet on May 12, 2005, at Plano Centre. We invite you to play a significant part in our celebration by once again contributing to the Teacher of the Year program. You know that the quality of education is one of the major assets of our community, and we hope that you will join in recognizing the teachers who make excellence happen every day in their classrooms. As the teacher shortage grows, it becomes even more important than ever that we recognize outstanding teachers and honor those who make such a difference in the lives of our students.

Enclosed is a contract form that will enable you to select the amount you wish to donate. We would appreciate your returning the signed form as soon as possible or by April 11, 2005. We hope that you will be generous in your giving and enable us to say "Thank you" in a meaningful way. Your generosity will be recognized in our gala program and in district publications and the media.

Sincerely yours,

Doug Otto
Superintendent of Schools

Karla Oliver
Executive Director of Government
and Community Relations

Sincerely yours,

Mary Beth King
President, Board of Trustees

Becky Brown,
President, Plano ISD Council of PTAs

