

February 15, 2005 School Board Meeting Report
Cliff Odenwald, Athletic Department

Dr. Otto, President King, and members of the Board. I want to thank you for this opportunity to address the board on what the athletic department is doing for drug education. The Plano ISD Athletic Department continues to promote drug and alcohol awareness to the students/athletes that participate in our athletic programs. The following procedures and practices have been implemented to educate and inform campus athletic directors, coaches, trainers, and other staff members throughout the 2004 – 2005 school year.

In August, at the athletic department's coaches' in-service, Rick Hooker, Coordinator of Safe and Drug-Free Schools gave a presentation. His program included information and handout materials regarding the health and psychological damage caused by steroid use and sports supplements, he also covered the warning signs and symptoms of students using steroids, as well as additional information from the National Institute of Drug Abuse.

All secondary campus athletic directors meet at the athletic department once a month. A frequent topic of discussion at these meetings is the dangers of all forms of drug and alcohol use and abuse. The athletic directors have always used daily teachable moments to educate student/athletes on the harmful effect of substance use and abuse.

On all secondary campuses information regarding the harmful effects of steroids and the laws governing steroid use have been posted.

The North Texas Steroid Summit is being held on Monday, February 28, 2005. This program is being presented by Region 10 and is being sponsored by the Drug Enforcement Agency (DEA) and the University Interscholastic League (UIL). Representatives from the Plano ISD athletic department, all campus athletic directors, and a trainer from each senior high are scheduled to attend.

In November 2004, the Plano ISD Athletic Department, Safety and Security Department, and the Department of Safe and Drug-Free Schools joined together and established a Plano ISD administrator, Bart Rosebure, to educate coaches and students/athletes on the harmful effects of steroids and the laws regarding steroid use. His educational in-services will also cover the warning signs of students using steroids. Bart is the Central Cluster Security Specialist for the Plano ISD Security Police Services Department. Bart attended the most recent monthly campus athletic directors' meeting and gave an overview of his program that will be presented at individual campus in-services for athletic staff.

The goal of the Plano ISD Athletic Department is to continue to teach student/athletes the proper way to develop their optimal athletic potential by promoting healthy lifestyle through smart choices while still educating them about the harmful effects of drug and alcohol use and abuse.

Now I would like to introduce Bart Rosebure Central Cluster Security Specialist and Plano ISD's administrator for steroid education.