



## Plano ISD Key Communicators

December 4, 2014

6:30 p.m. to 8:00 p.m.

# AGENDA

---

### Welcome

Sharon Goldblatt, Key Communicators Planning Committee

### Education Foundation/Ski Plano

Jennifer Jamieson, Ski Plano Chair

### Role of the School Board

David Stolle, Vice President, Plano ISD Board of Trustees

### Q&A with the School Board

School board members

### Closing Remarks

Sharon Goldblatt

#### Key Communicators Future Meetings

Thurs., February 5, 2014  
Sockwell Center  
6301 Chapel Hill Blvd. 75093

Thurs., April 23, 2014  
Board Room, Administration  
2700 W. 15<sup>th</sup> Street, 75075

#### Key Communicators Planning Committee

Sharon Goldblatt  
Angela Miner  
Tamra Sadafsaz  
Frances Fass  
Amy Nelson

#### Plano ISD Communications Office

Lesley Range-Stanton  
469.752.8094  
lesley.range-stanton@pisd.edu

Brittnea Ussery  
(469) 752-8144  
brittnea.ussery@pisd.edu

Jamie Engle  
469.752.8095  
jamie.engle@pisd.edu



[www.pisd.edu/keycommunicators](http://www.pisd.edu/keycommunicators)

---



## Plano ISD Key Communicators

December 4, 2014

6:30 p.m. to 8:00 p.m.

# AGENDA

---

## Key Communicators

Key Communicators link parents and the community to information about the school district.

### Key Communicator Responsibilities

- Attend four evening meetings at which the superintendent and other key staff share information and interact with the group.
- Serve as a school representative.
- Meet with the school principal to develop ways to facilitate communications.
- Attend a spring forum, open to the public in election years, at which school board candidates speak and respond to questions.
- Work on special projects (these vary from year to year but may include legislative issues, special events, etc.).
- Attend various school district events, dedications, receptions, etc.
- Communicate information from and about the meetings and events to your school (parents, staff and students) and the community.

### Communication Methods

Meet with your principal to determine the lines of communication available through the school and PTA, such as:

- Inclusion in school and PTA e-newsletters
- Presentation at PTA and other parent meetings
- Distribution to your personal contacts via email, phone, in-person, social media, etc.

Many resources are available through the Key Communicators webpage, such as links to agendas, meeting videos, PowerPoint presentations and handouts.

If you miss a meeting, you may watch the meeting video, if available, and look through the meeting materials posted online. You are welcome to email any questions about the information provided to Jamie Engle in the communications department at [jamie.engle@pisd.edu](mailto:jamie.engle@pisd.edu), or directly to the speakers.

---