

PLANO ISD EDUCATION FOUNDATION



Plano ISD
EDUCATION
FOUNDATION

Key
Communicators
Meeting
Thursday
October 8,
2015

THE MISSION OF THE FOUNDATION



What is the Plano ISD Education Foundation?

The Plano ISD Education Foundation, a 501(c)(3) organization, is committed to helping all students in Plano School District achieve their full potential by providing financial support to educators and programs.



Our goal is to help fill the funding gap which allows the school district to continue to provide academic excellence to all students

HISTORY OF THE FOUNDATION



Why was the Plano ISD Education Foundation started?

In 1993 The foundation was organized as a community advisory board to the superintendent for 7 years and was called the Plano Futures Foundation.

Due to the enforcement of a recapture of local tax dollars, an increase in economically disadvantaged students and the emergence of school foundations across the State, in 2000, the Plano Futures Foundation became 501 (c) 3 fundraising organization supporting the highest priority educational needs for which tax dollars were not available.

The Foundation's purpose has always been to assist the School District maintain its high standards of innovative academic excellence through a vibrant coalition of community, educators and local corporate support.

Since 2001, the Plano ISD Education Foundation (PISDEF) has gifted more than \$10 million dollars to Plano ISD for programs and services.

WHAT DOES PISDEF DO?

We raise funds for programs that directly impact Plano ISD students/teachers and for which tax dollars are not available.

We support the funding gap that exists between state funds and what is needed for all students to achieve academic excellence.

We focus on three general areas that:

1. Enhance innovative curriculum and instruction
2. Reduce the achievement/opportunity gap
3. Retain/recruit the best teachers

2015-2016 PISDEF COMMITMENT



PISDEF committed \$1.34M to assist PISD

District Program Initiatives that PISDEF supports in 2015-16:

- ***Grants to Educators for innovative classroom projects (\$120K)***
- ***Secondary science improvement initiative impacting all middle school and high school students (\$138K)***
- ***Student scholarships for 5th Grade Outdoor Camp (\$50K)***
- ***Programs that recruit and retain the best teachers (\$60K)***
- ***Programs that promote college/career readiness and bridge the achievement gap (\$180K)***
- ***Academy Programs of Plano (\$550K)***
- ***General support to PISD –formerly Communications Grant (\$120K)***
- ***Superintendent Strategic Fund (\$85K)***
- ***Scholarships (\$9K)***
- ***PISDEF Board Priority (\$5K), Academic Magnets (\$20K), Misc. (\$5K)***

OUR IMPACT IN 2014-15

- 26,887 students & 108 teachers reached through innovative classroom grants
- Science Fair
 - ❖ 389 students went to Regional Science Fair & 203 received awards
 - ❖ 79 students went to State Science Fair & 50 received awards
 - ❖ 16 students went to International Science Fair & all 16 received awards!
- **281** scholarships provided for 5th grade camp
- 50 families and 200 individuals participated in PFLS classes
- AVID (Advancement via Individual Determination) is in 15 elementary & 22 secondary schools, served more than 2,468 students of which 95% intend to attend college
- 502 potential employees attended the recruitment fair in April and 124 were hired

HOW ARE WE FUNDED?



Contributions are made by parents, Parent Teacher Associations (PTAs), Plano ISD educators, community patrons, small business owners, corporations, and foundations. All donations are tax deductible, can only be used at the discretion of the board of directors and are not subject to recapture.

Annual campaigns for 2015-16

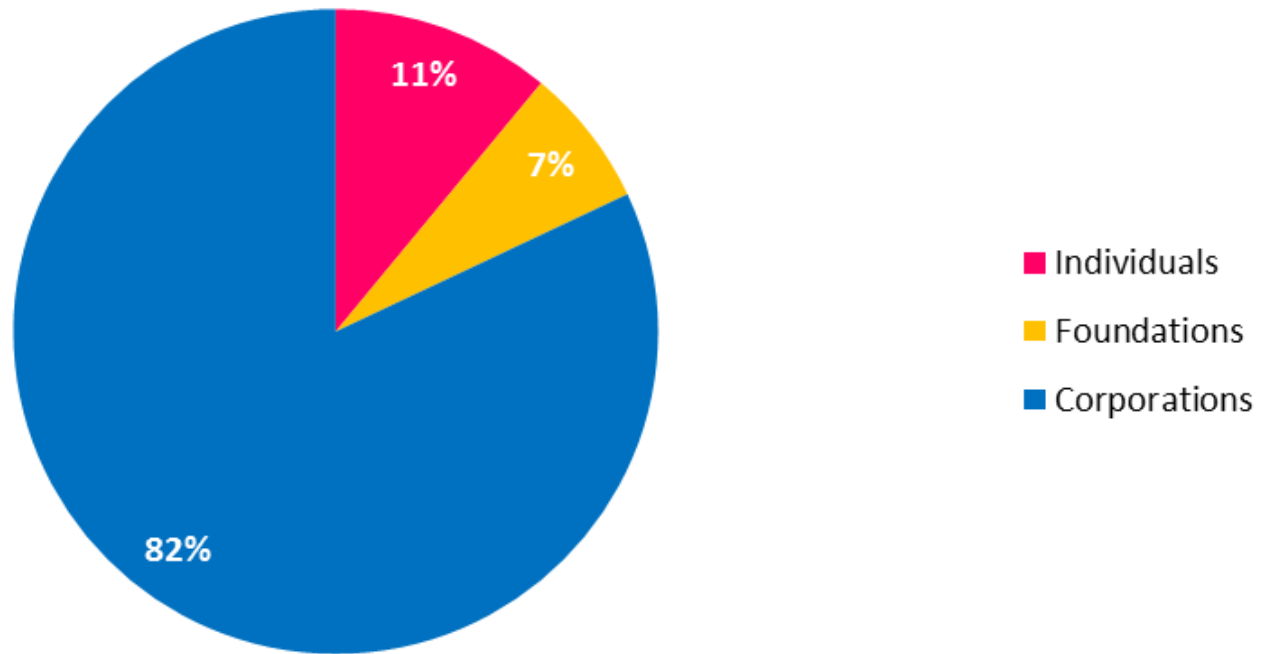
- **Top Ten Women of Collin County** – September 10, 2015
- **North Texas Giving Day** – September 17, 2015
- **Texas Legends “Plano ISD Night”** in coordination with the PTA – November 21, 2015
- **Letter writing campaign** – End of year/small business appeal/community honor roll and leadership drive
- **S.K.I Plano** – annual event held January 30, 2016
- **Employee Campaign** - February 15-26 2016
- **Alumni Association Golf Tournament** - March 28, 2016

Major Gifts strategic outreach annually to corporations/foundations for support which are typically restricted

2014-15 PROGRAM REVENUE



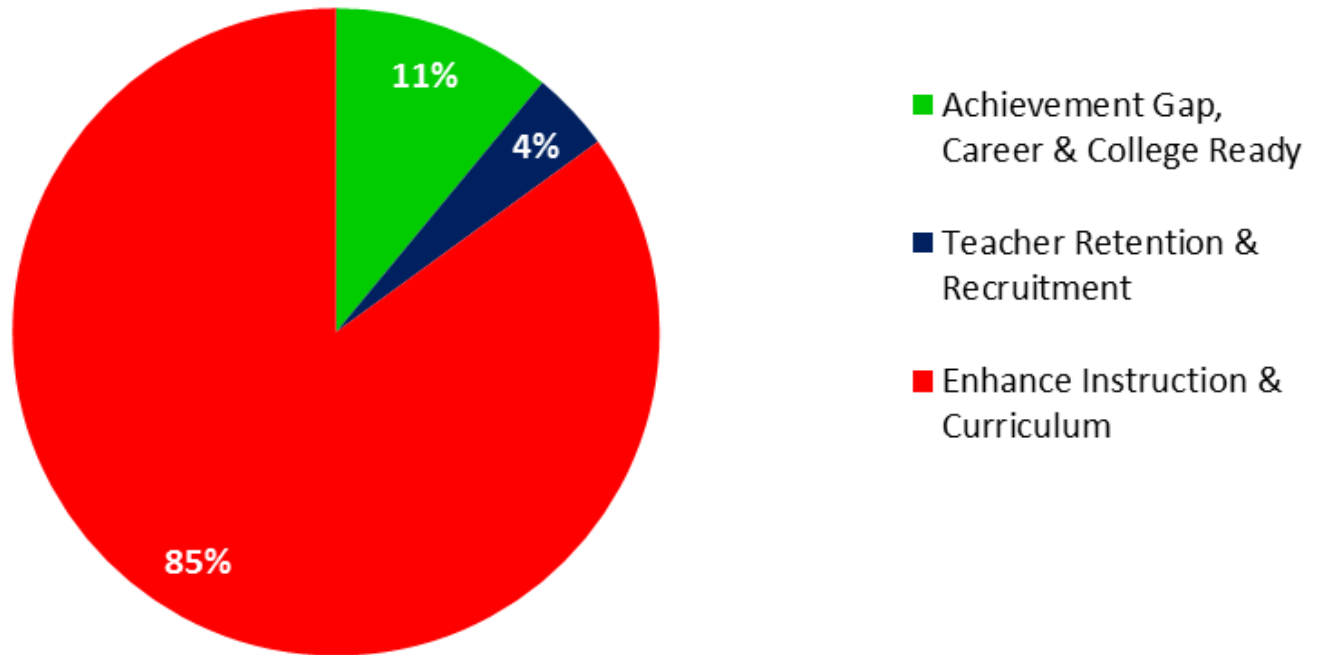
Contributions to PISDEF



2014-15 PROGRAM EXPENSES



Programs Supported by PISDEF



THANK YOU



Any Questions?

www.pisdeducationfoundation.org



**PLANO ISD
EDUCATION
FOUNDATION –
HELPING KIDS
ACHIEVE**

**Thank you for your
commitment to
Plano ISD!**

Foundation contacts:

Jeanine Alpert

469-752-8091

Jeanine.alpert@pisd.edu

Marta Lilly

469-752-8141

Marta.lilly@pisd.edu

