

Press Release



**For Immediate Release**

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**Plano ISD, City of Plano to Host 6th Annual Back to School Fair August 1**

Plano ISD and the City of Plano are teaming up to host the 2024 Back to School Fair from 4-7 p.m. on Thursday, August 1, at the Plano Event Center, 2000 E. Spring Creek Parkway, Plano, TX 75074.

This event will provide resources, services and information to students and families so they can have the tools necessary to prepare for a successful new school year. Several district departments, city services and community agencies will be present to share various resources.

“The Back to School Fair is one of our most important partnerships with the City of Plano,” said Plano ISD Superintendent Dr. Theresa Williams. “It is a great way for our community to come together to support our families and provide vital resources. By working with the City of Plano and community organizations, we create and maintain a strong foundation for academic success and ensure a great start to the school year.”

“We are proud to partner with Plano ISD for this important event,” said Plano Mayor John Muns. “The Back to School Fair provides resources, services and information to students and families in need. It gives them the necessary tools to help them prepare for a successful school year.”

Plano ISD families in need must register to receive a backpack filled with school supplies, and students must be present at the fair with their tickets to receive backpacks. School registration/enrollment services, haircuts, boxes of shelf-stable food, health screenings and immunizations will also be available onsite. Families can learn more and register for the backpack giveaway at [www.pisd.edu/BackToSchoolFair](http://www.pisd.edu/BackToSchoolFair).

### **About Plano Independent School District**

Plano Independent School District (Plano ISD) ([www.pisd.edu](http://www.pisd.edu)) endeavors to foster the highest level of student learning. Plano ISD is located 20 miles north of Dallas, Texas, and serves the residents of approximately 100 square miles in southwest Collin County, including 66 square miles in the city of Plano, northern portions of the cities of Dallas and Richardson and parts of the cities of Allen, Parker and Murphy. Plano ISD employs more than 6,500 staff members who serve approximately 48,000 students in 73 schools and 11 service facilities. Mission: Our Plano ISD learning community will educate, inspire and empower every student to activate their unique potential in a dynamic world.

### **About the City of Plano**

Plano, Texas, is located north of Dallas and is the largest city in Collin County, with a population of more than 294,000 (as of January 2024.) Liveability and SmartAsset recently named Plano as one of the “Best Places to Live in Texas” and “Where Americans are Happiest.” Plano has also been repeatedly ranked as one of America’s safest cities. The City offers nationally recognized schools, award-winning parks, sustainability initiatives, and a wide variety of multi-cultural neighborhoods that appeal to its diverse and highly educated workforce. In the business sector, Plano is home to over 72 Forbes Global 2000 companies and headquarters or regional operations of major corporations, such as Toyota Motor North America, Capital One Finance, JPMorgan Chase, Boeing Global Services, Fannie Mae, FedEx, JC Penney, Upbound Group, Inc., Cinemark Holdings, and Samsung. The dynamic community features excellent restaurants, vibrant shopping and entertainment venues, a lively historic downtown district, and active local arts scene. Excellent travel access by air, public transit, and major highways makes Plano one of the best places to live, visit, and do business.

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