



HOW TO GET STARTED

- 1. Establish a Theme:** A theme offers a condensed version of what you're interested in accomplishing. When selecting your theme, consider your fundraising and participation goals, as well as your campus' or corporate culture.
- 2. Get the Boss Involved:** Employees are keenly aware if leadership is authentically involved or not. 83% of employers surveyed indicated the most important factors in building and sustaining successful integrated employee engagement programs is obtaining support from leadership and ensuring engagement that is embedded into corporate culture authentically. Superintendent Dr. Theresa Williams, as well as the PISD Board of Trustees are all donors to the Foundation!
- 3. Create a Positive Atmosphere with Entertainment and Decorations:** Make your theme come alive with fun recognition (done within guidelines) or fun email communication to match the theme.
- 4. Engage Employees with Free Food:** Whether you provide individually wrapped crackers or candy for a 2 p.m. pick-me-up, few people turn down the opportunity for free snacks.
- 5. Allow employees to start giving on DAY 1:** Email your team with information that makes it easy for them to contribute. Provide pledge forms in their boxes and forward them the kickoff message with a link to contribute online.
- 6. Create some pizzazz and fun:** Think of something that will get your fellow co-workers interested, engaged and excited about your campaign. Keep in mind your organization's culture – your employees are diverse, fun people and these events should reflect that spark and speak to their hearts.
- 7. Share the mission of the Foundation:** All funds raised through the Employee Campaign are used to fund Grants to Educators, the Employee Crisis Fund and other key initiatives that impact each classroom in the district. Share videos from our website at www.pisd.edu/foundation. A list of all of the programs funded by the Foundation can be found at [2022-2023 funded programs](#).

Our Impact



\$1.4 Dollars
Raised Annually



50,000+ Students
Impacted



320 Registered
Volunteers



New
Donors



We want to see your pics! Tag us!



@PlanoISDEducationFoundation – Facebook

@PISDEF - Twitter



Contributions to the Plano ISD Education Foundation (2020-21 school year)



Corporations



Events



Individuals



Foundations/
Other